

**SUBMISSION GUIDELINES FOR  
NORTH LIGHT BOOKS  
DECORATIVE PAINTING  
+  
HOME DÉCOR TITLES**

## ACCEPTING SUBMISSIONS IN THE FOLLOWING SUBJECT AREAS:

Decorative Painting and Home Decorating, especially paint-related techniques such as faux finishing; stencilling; wall murals of all sizes (trompe l'oeil, scenic, realistic, and decorative); hand-painted furniture; and decorative painting on accessories such as lampshades, frames, tableware, etc.

Other Home Décor subjects, including how to create window treatments (minimal- or no-sew); pillows and other soft furnishings; choosing color schemes; choosing and arranging furniture and accessories; doing home makeovers on a budget; decorating in cottage styles, vintage chic and other traditional (mainstream) styles. No modern, commercial or industrial styles, please.

General how-to books on basic home decorating for beginners may also be considered if they offer fresh approaches and innovative ideas in a fun and easy-to-read format. No serious or academic texts for design professionals, please.

**HINT:** Before submitting your book idea, please do some research on the competing books in the marketplace. Study the books in the Home Decorating section at your local chain bookstore and also at the large, national home improvement warehouse stores and discount membership stores. Find out who your audience is by watching the current popular cable TV shows on decorating and home makeovers, and reading the special interest magazines on home decorating on the newsstands.

## HOW TO SUBMIT YOUR BOOK IDEA

- 1. VIA REGULAR MAIL (preferred):** Send at least 10 – 20 photos or slides of your recent work in a decorative painting and/or home décor subject area listed above. Include a cover letter describing your book idea, who your audience is, and your background and expertise in this field. If you have been previously published, please include samples. If we cannot use your submission, all your materials will be returned to you. Please include a self-addressed, stamped envelope. If your submission seems right for our readers, we will contact you within a month of our receipt of your package.
- 2. VIA E-MAIL:** We use Mac computers with color monitors. Scan your photos full-size and send each one separately as a jpeg file attachment. In the title block, say what the subject is (e.g., “Tuscan scene”), not the surface or location. In the e-mail message, describe your book idea, who your audience is, and your background and expertise. If you’ve been previously published, state the publication and year.

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